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Scowcroft and Robb Join Advisory Board; Kemper Named Executive Director

NEW FOUNDATION WILL ENCOURAGE FEDERAL GOVERNMENT SERVICE, FOREIGN POLICY CAREERS

WASHINGTON, March 16, 2010 – Faced with daunting domestic and global challenges and the looming retirement of tens of thousands of experienced federal employees, Washington received welcome news today from a new and unique nonprofit foundation whose sole mission will be to inspire, encourage and assist talented college graduate students to pursue careers in federal government service.

The Robertson Foundation for Government (RFG) in the years ahead will invest several million dollars annually in this effort, a spokesman said, providing funding for scholarships, graduate fellowships, mid-career training programs, and other initiatives to address the talent needs of the federal government. Special emphasis will be given to those areas of government involved in foreign affairs and international relations.

To help the family foundation begin immediately to assess how it can best meet the talent needs of the foreign policy and national security communities, Foundation Chairman William S. Robertson named Timothy “Bo” Kemper, a senior executive with extensive higher education, family foundation and non-profit experience, as Executive Director of the new foundation.

He also announced that former National Security Advisor, General Brent Scowcroft, and former two-term U.S. Senator and Governor of Virginia Charles S. (“Chuck”) Robb had agreed to serve on the foundation’s Advisory Board. Other advisory board members will include Dr. John Palmer, university professor and dean emeritus of the Maxwell School at Syracuse University, America’s top-ranked graduate school of public affairs, and an authority on U.S. Government budget policy, and author and New

York University Professor Paul Light, an expert on human resource issues in the federal government.

“In these complicated times, the United States needs the nation’s best minds serving in positions throughout the federal government,” said General Scowcroft.

The General continued, “Since the late 1960s, I have served a number of presidents in various capacities, both inside the White House and as an outside adviser. If there is one constant I have seen during the many years I have been involved in making and implementing public policy it is the need for fresh ideas, for new perspectives, and for people who want to help the United States make a difference in the world. The Robertson Foundation for Government will help find and nurture such individuals, attract them to government and encourage them to make their career in public service. I am, indeed, delighted to be part of this endeavor.”

Senator Chuck Robb added, “Our government needs to compete actively for the ablest young men and women in the country, particularly in the field of international affairs. The Robertson Foundation for Government will be dedicated to assisting in the identification, encouragement, and recognition of the best of the best, to help the international affairs community meet this need.”

The new foundation was established by the family of the late Charles and Marie Robertson from the proceeds of a legal settlement with Princeton University, which had benefited from a 1961 gift from Mr. and Mrs. Robertson.

RFG Chairman William Robertson said the new Robertson Foundation for Government would adhere closely to the mission envisioned by his mother and father when they gave their original gift: To “strengthen the Government of the United States and increase its ability and determination to defend and extend freedom throughout the world by improving the facilities for the training and education of men and women for government service,” with a particular emphasis on international relations and foreign affairs.

“We have been given a wonderful opportunity to give new life to our parents’ dream,” he said. “The Robertson Foundation for Government hopes to work with institutions of higher learning all across the country, with the federal Office of Personnel Management, with executives from all of the departments and agencies of government

concerned with international affairs, and with like-minded organizations to ensure that a steady flow of exceptionally talented and motivated men and women accept the challenge of public service in the 21st century and make the federal government their career choice.”

Robertson said the new foundation would “not be limited in its reach to any one university, any one part of the country, or any one government agency.

“The government’s talent needs are wide and deep. While it may be natural to think of the State Department and the U.S. Foreign Service when you mention foreign-policy careers,” he said, “today’s interconnected world requires a variety of experts in international affairs.” In addition to State, other government agencies with such interests, he said, include the uniformed military services, the Agency for International Development, the Congressional Research Service, the Congress itself, the Departments of Agriculture, Commerce, Defense and Homeland Security, the International Trade Administration, and the CIA, among others.

Robertson said that “there are talented students and faculty members on college campuses everywhere in the United States. And with no disrespect to the Ivys, we intend to seek the best and the brightest wherever they might be.”

The new foundation, he said, will be governed by a board of directors consisting of six family members. The distinguished advisory board will provide advice and counsel to the directors and staff.

“The mission of the Robertson Foundation is as important today as it was in 1961 when my parents responded to President John F. Kennedy’s inaugural address in which he asked each American to consider ‘what you can do for your country.’

“The U.S. Government’s needs today are great because the challenges faced by government executives are formidable, to say the least. But there is an incredible reservoir of talent, intelligence, motivation and energy in our country; citizens who embody the spirit of public service that inspired my mother and father. We will help put that pool of talent to work for the American people and for the cause of freedom that was so important to my parents.”

The Robertson Foundation for Government will announce and launch a variety of programs during 2010 and 2011, Robertson said. Individuals and organizations interested

in program details can find them at <http://www.rffg.org>. Interested parties also can register online for e-mail updates as they become available.